

# MARC

Medicare Advocacy Recovery Coalition

## Membership Information



Who We Are...

# MARC Recap

The Medicare Advocacy Recovery Coalition (MARC) is the leading advocacy organization in Washington advocating for the improvement of Medicare secondary payer policies.

MARC represents the collective policy interests of all stakeholder groups affected by MSP laws.

Membership includes brokers, insureds, insurers, self-insureds, attorneys, third-party administrators, and trade associations.



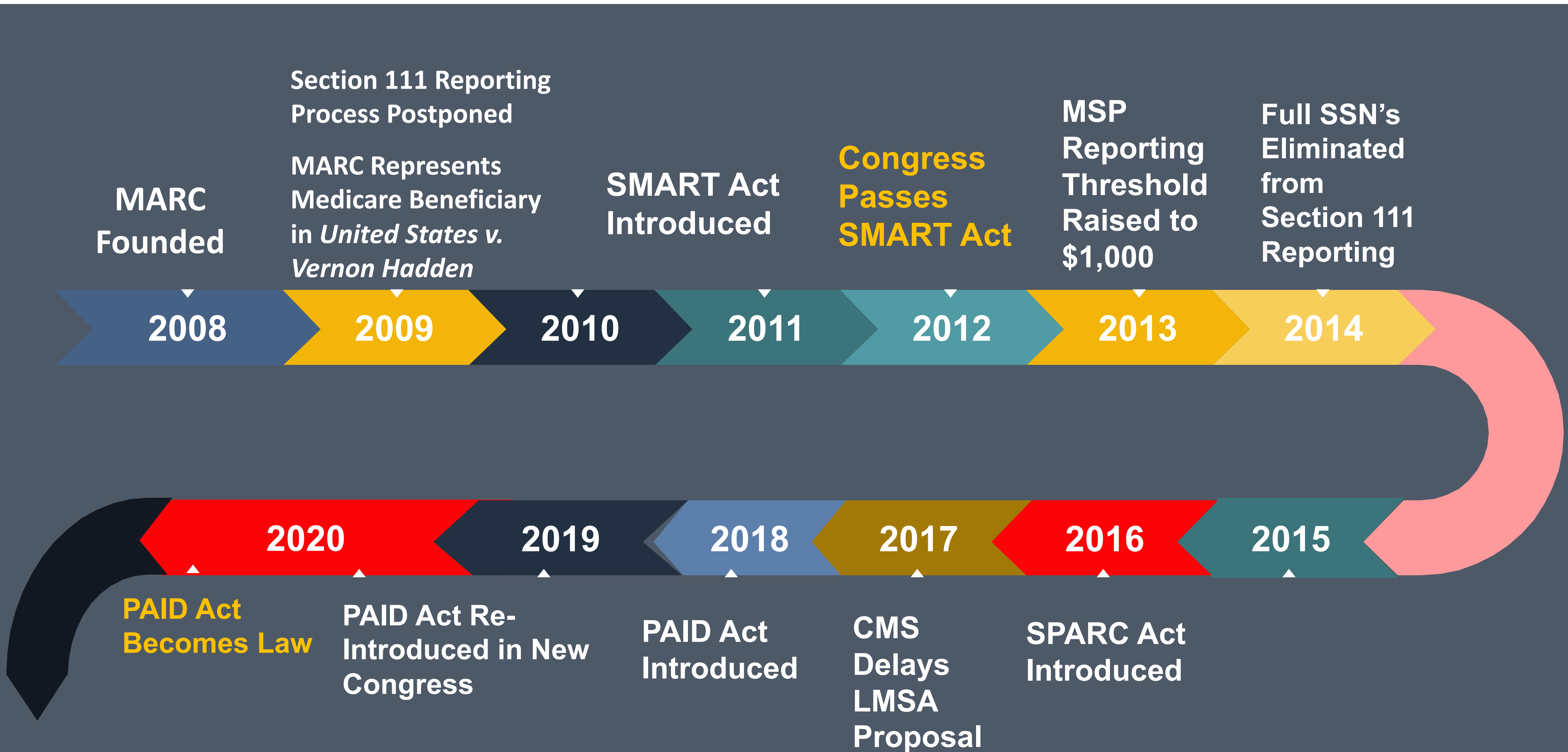


## MARC's Mission

Together, the **Medicare Advocacy Recovery Coalition** strives to ensure that all stakeholders affected by the federal Secondary Payer law can work within an efficient and comprehensive statutory and regulatory system to provide timely resolution of disputes and the fair reimbursement of claims involving secondary payer issues.

MARC'S

# Policy Accomplishments



# You Can't Afford Not to be Involved in MARC

*“The complex and ever-changing Medicare Secondary Payer program can be difficult for even the largest of companies to keep up with. Walmart’s involvement with MARC allows us to take advantage of the organization’s extensive policy knowledge and valuable technical expertise on these issues.”*



Michele Adams

Vice President, Risk Operations & Casualty Claims  
Walmart

*“MARC is by far one of the most effective coalitions advocating for change on Capitol Hill. With a clear and proven track record of legislative success, MARC gives American Family a platform to advocate for change and ensures our voice is heard on important Medicare Secondary Payer matters.”*



Saat Alety

Director, Federal Affairs and Public Policy  
Allstate Insurance

# Membership S.W.O.T. Analysis



## Strengths

Participation in MARC ensures access to the latest MSP policy information and best practices. Significant ROI for members by delivering MSP solutions that streamline processes and reduce costs for their companies.



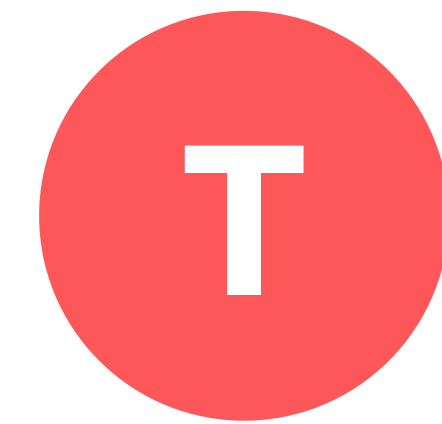
## Weakness

Companies do not have the internal MSP expertise that MARC member and consultant experts can offer, and without participating there is no forum to gain the technical knowledge needed to improve your internal processes.



## Opportunity

Join with the leading MSP professionals in the country to develop key MSP policy solutions and best practices for the entire industry



## Threats

MSP continues to be a major cost center for companies. Basic MSP issues can be navigated internally, and some challenges resolved, but regulations will be unending and continue to threaten companies rather than improve the process.

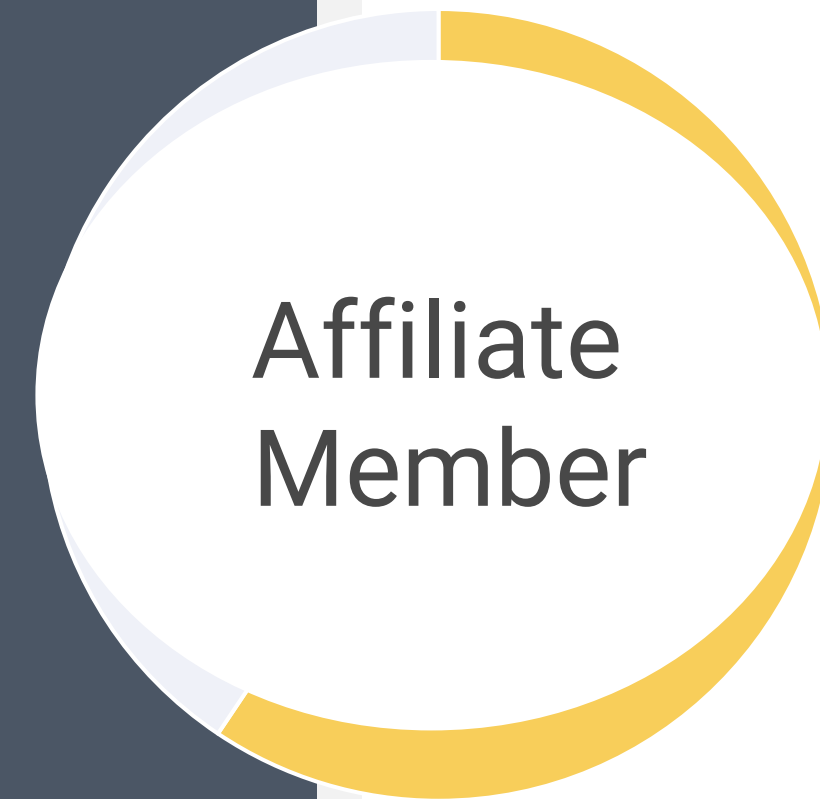
MEMBERSHIP INVOLVMENT OPPORTUNITIES TAILORED FOR ALL MSP STAKEHOLDER GROUPS

# Cost Effective Value Driven Ensures MSP ROI

Special First Year Dues Offering



*Organizations interested in being a leader in developing federal legislative and regulatory MSP policy solutions with Coalition member and consultant experts; meeting directly with Congressional leaders and Agency representatives on behalf of MARC.*



*Organizations interested in remaining current on MSP policy issues and MARC's advocacy efforts with Congressional leaders and Agency representatives, through information sharing and involvement in Coalition activities.*



*For state governments and municipalities, as well as organizations that represent these stakeholders*

MEDICARE ADVOCACY RECOVERY COALITION

# Membership Categories & Dues

First Year Dues Incentive \* Multi-Year Dues for Annual Budgeting \*  
Special Government & Municipality Membership

Membership Category	First Year Dues	Second Year Dues	Third Year Dues
Policy Member	\$20,000	\$22,500	\$25,000
Affiliate Member	\$7,500	\$8,500	\$9,500
Government or Municipality (Affiliate Member)*	\$1,000	\$1,000	\$1,000
Government or Municipality Association or Trade Group (Affiliate Member)*	\$2,500	\$2,500	\$2,500

\* Governments or Municipalities or organizations representing these entities may elect to join at the Policy Member dues level.



# Membership Levels and Benefits



## Policy Member – Decision-maker

- Voting Coalition Member
- Unlimited Participation in Coalition Meetings and Membership Calls
- Direct Access to Members of Congress and Government Agency Representatives Responsible for the MSP Program
- Federal MSP Policy Decision-maker
- Access to MSP Member and Consultant Experts
- Receives Targeted Coalition Communications on MSP Legislative and Regulatory Policy Issues
- Participation in Member Work Groups
- Coalition Leadership Opportunities



## Affiliate Member – Informational

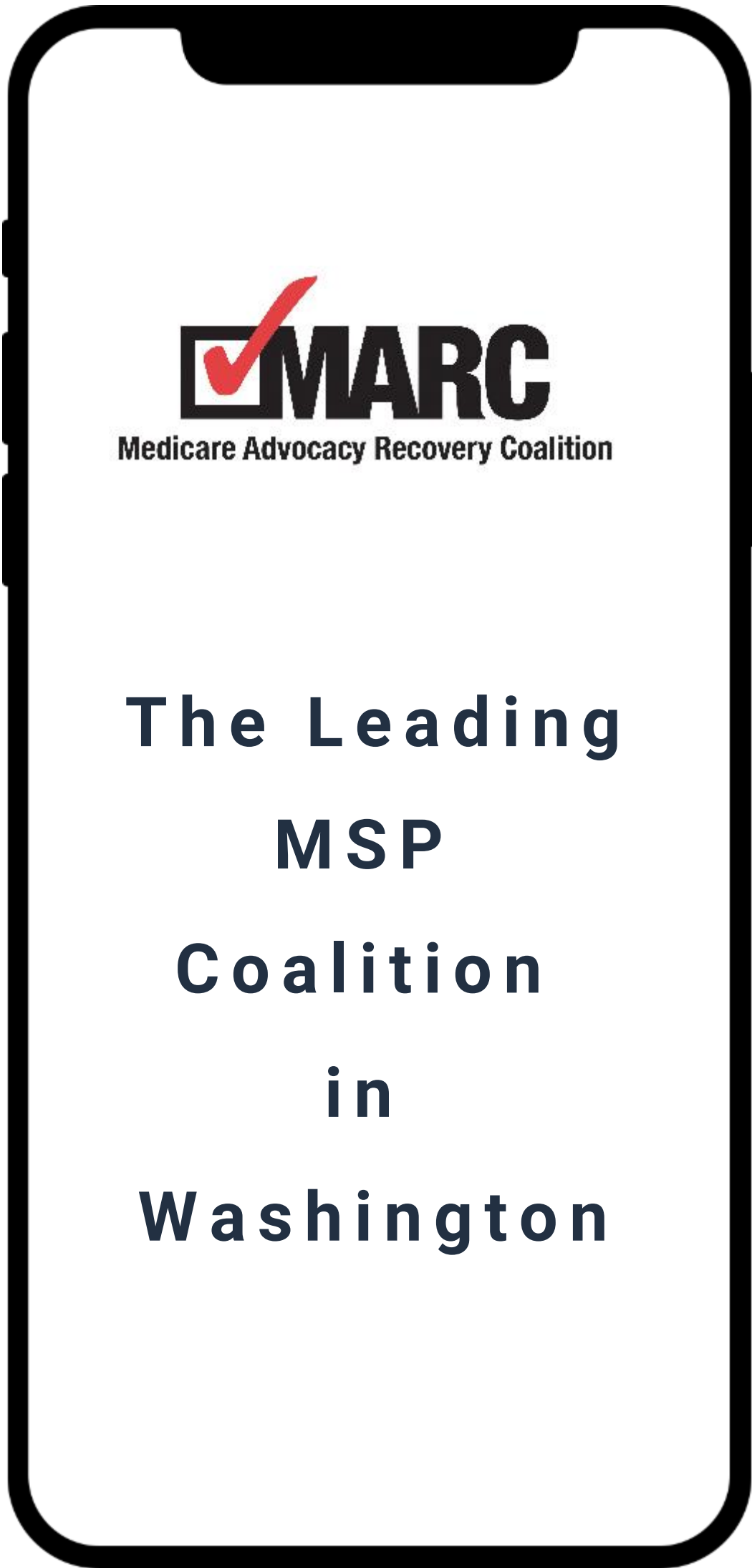
- Participation in Coalition Meetings and Membership Calls (up to 2 representatives)
- Receives Targeted Coalition Communications on MSP Legislative and Regulatory Policy Issues
- Participation in Member Work Groups

# Thank You for Considering Membership in MARC

*“MARC is not only a highly effective advocate for its members, it’s also a community of forward thinkers. Their collaborative approach to finding solutions ensures that all stakeholders have a seat at the table when important issues concerning employers, insureds, taxpayers, and — crucially — Medicare beneficiaries are being discussed.”*

**Keith Benefiel**  
**Medical Process Director**  
**Progressive**

***PROGRESSIVE***<sup>®</sup>



For More Information on MARC's  
Policy Efforts or Membership

# Contact

**Susan Murdock**  
**Operations & Membership Services**  
**[susan@murdockinc.com](mailto:susan@murdockinc.com)**  
**571.239.1476**  
**[www.marccoalition.com](http://www.marccoalition.com)**



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**Join MARC Today!**

